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**United Community Bank Ice on Main Celebrates a Successful Season**

*Ticket sales, fundraising events benefit community organizations*



**GREENVILLE, S.C. (Feb. 27, 2014)** — The numbers are in: 15,565 skaters made United Community Bank Ice on Main a success. Greenville's only outdoor skating rink celebrated its third season and averaged more daily skaters than previous years, hosting an average of 294 skaters a day during the 53-day season, according to Greenville city officials.

"United Community Bank Ice on Main proved to be another huge success. I am pleased to say that after three years the ice rink is now an official holiday tradition in Greenville," said Greenville Mayor Knox White. "The ice rink is always such a great way to get the family together and have some winter fun. I cannot wait to see what United Community Bank and our other sponsors bring to Ice on Main for our next season."

United Community Bank was the title sponsor of the ice rink's third season, which ran from Nov. 29, 2013 to Jan. 20, 2014. The bank added several new events to the rink, including visits from Santa Claus and United Community Bank Family Nights with free admission for children.

"We were thrilled to be the title sponsor for Ice on Main and look forward to our continued partnership with the City of Greenville to bring the rink back for the next two seasons," said Lynn Harton, President and Chief Operating Officer of United Community Bank. "We are proud to be part of the tradition of Ice on Main and support such an iconic part of the Greenville community."

The City of Greenville partnered with the Courtyard Marriott Greenville Downtown to provide the physical space. Other sponsors included Community Foundation of Greenville, Duke Energy, Fairway

Outdoor Advertising, Gimme-A-Sign Co., Greenville Health System, Greenville-Spartanburg International Airport, Greenville Water, Hughes Development, Hughes Investments, Macy's, My 102.5, Rosenfeld Einstein, The Greenville News, Windsor Aughtry Company, and WYFF.

Through special events hosted by the sponsors, 684 free tickets were donated to skaters and several community organizations benefited from the generosity of patrons at fundraising events. United Community Bank Ice on Main hosted its most recent event to benefit the Children's Miracle Network. More than \$1,080 was raised through ticket sales and on-site collections on a single afternoon at the ice rink.

United Community Bank Ice on Main is slated to return for the ice rink's fourth season in November.

**About United Community Banks, Inc.**

Headquartered in Blairsville, United Community Banks, Inc. is the third-largest bank holding company in Georgia. United has assets of \$7.4 billion and operates 102 banking offices throughout north Georgia, the Atlanta region, coastal Georgia, western North Carolina, east Tennessee and western South Carolina. United specializes in providing personalized community banking services to individuals and small to mid-size businesses and also offers the convenience of 24-hour access through a network of ATMs, telephone and on-line banking. United's common stock is listed on the Nasdaq Global Select Market under the symbol UCBI. Additional information may be found at United's website at [www.ucbi.com](http://www.ucbi.com).

**About United Community Bank Ice on Main**

Located in the heart of downtown Greenville, S.C., United Community Bank Ice on Main is an open-air ice skating rink — the only one of its kind in the Upstate. Since 2011, more than 50,500 skaters have enjoyed Greenville's greatest holiday tradition. United Community Bank Ice on Main is located on the Village Green at Main@Broad, 50 West Broad Street in Greenville. For more information, please visit [www.iceonmain.com](http://www.iceonmain.com).

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